



Dear Lawmakers,

As a representative and owner of a business in Westmoreland County who partners with Pitt-Greensburg in the area of marketing and advertising, I know the value of Pitt-Greensburg to our region. I also know that our economy is stronger because of the University of Pittsburgh's success. As a longstanding community anchor, Pitt is a powerful lightning rod of opportunity, drawing precious companies, connections, talent, and funding into the commonwealth.

I write to you today to reiterate the vital role that the Pitt-Greensburg campus plays in strengthening our economy—locally and throughout the state.

Some ways that Pitt-Greensburg adds value to our community include:

- A statewide economic impact of around \$79.9 million annually.
- Generating \$4.1 million in state and local tax revenues annually.
- Sustaining 810 jobs that contribute to the economic viability of Westmoreland County and the region.
- Over the past five years, educating more than 7,000 students, including 94% who call Pennsylvania home.
- Fueling our local workforce with more than 300 graduates each year, including 65% who stay, work and help to advance our state's economy.
- Growing a network of more than 10,000 alumni who live in Pennsylvania, primarily in Westmoreland and Allegheny Counties.
- Contributing more than \$3 million annually in employee and student volunteer time.
- Maintaining a Military Friendly School distinction for 12 consecutive years and achieving Gold distinction in 2022, thanks to a steadfast commitment to serving and supporting veterans.
- Elevating the reputation of our region via successes such as the establishment of the Pitt School of Nursing in Westmoreland County, Center for Applied Research, and Community Arts Reintegration Project.

These examples speak to the many ways that Pitt-Greensburg is a proven engine of opportunity for the region. We are proud of Pitt's role in our community and grateful to have such a powerful ally in advancing the important work of strengthening Westmoreland County, economies and future.

Sincerely,

Kevin Dail  
Owner  
Dail Digital